



REQUEST FOR PROPOSALS

DOWNTOWN SOUND SYSTEM INSTALLATION AND MANAGEMENT

ISSUED: APRIL 1, 2026

I. **Project Overview and Goals:**

Boyne City Main Street/Downtown Development Authority is seeking proposals from qualified companies for a scalable distributed outdoor public address system.

The goal is to add voice paging, notifications and background music across approximately four city blocks, one park area and a portion of the boardwalk area off of Lake St. A map of the coverage area is included.

II. **Scope of Work:**

The contractor shall provide all labor, materials, equipment and testing necessary for a complete functional system. This may exclude electrical, networking or infrastructure that is the responsibility of Boyne City Main Street. This scope should include:

- a. System Design: Engineered design tailored for even coverage (minimize hotspots and dead zones), using outdoor IP55 or higher rated equipment, corrosion resistant hardware.
- b. Scalability: Design should be such that the system could be expanded beyond the initial goal.
- c. Equipment Supply: IP-Based speakers, amplifiers, DSPs and mounting hardware.
- d. Installation: Mounting speakers on existing lighting poles/buildings etc. Including and trenching/conduit if needed. Also, installation of head end and rack mounted equipment.
- e. Electrical and IT Infrastructure: Provide documentation of any electrical and networking requirements not provided by the bidding company.
- f. Configuration: Zoning capabilities for different areas (e.g., Water Street, Park, Boardwalk).
- g. Music Source: Proposed background audio source, providing licensed access to music.
- h. Training and Documentation: Provide thorough training for staff and as-built documentation for records keeping.

III. **Deliverables and Requirements:**

The submission must include contact name, all pertinent company information, and specific and detailed bids for each component in each area and all equipment necessary to complete a downtown sound system as provided above. The bid document should provide details for each of the items mentioned above or any additional equipment or charges not previously addressed. The submitted bids must include proof of licensing and insurance. Work shall be completed no later than July 1, 2026

IV. Additional Information:

Please contact the Main Street office at 231.582.9009 to schedule a pre-bid meeting or if you have any questions. Proposals must be received at:

Boyne City Main Street
113 S. Lake Street
Boyne City, MI 49712

Or emailed to: mainstreet@boynecity.gov **by 2pm EST on May 4, 2026.**

This will primarily be a cost and qualifications-based selection with an assessment of any additional proposed designs or elements and total costs provided, given services selected. Boyne City Main Street reserves the right to reject any or all proposals and modify any provisions set forth in the RFP that are in their best interest prior to execution of a contract.

For any additional information prior to submittal, please contact:

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Executive Director
Main Street
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231.582.9009

