



FOR IMMEDIATE RELEASE

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**BOYNE CITY MAIN STREET
DESIGNATED AS A 2024 ACCREDITED PROGRAM BY MAIN STREET AMERICA**

Boyne City, Michigan April 30, 2024 – Boyne City Main Street has been designated as an Accredited Main Street America program for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of designated programs to recognize their exceptional commitment to preservation-based economic development and community revitalization through the Main Street Approach™.

In 2023, the Main Street America programs generated \$5.68 billion in local reinvestment, helped open 6,630 net new businesses, facilitated the creation of 35,162 net new jobs, catalyzed the rehabilitation of 10,556 historic buildings, and leveraged 1,664,763 volunteer hours. On average, for every dollar that a Main Street program spent to support their operations, it generated \$18.03 of new investment back into their downtown and commercial corridor communities.

“We are incredibly excited to celebrate this year’s 800 Accredited Main Street America programs, and their remarkable efforts to re-energize their local economies and public spaces,” said Main Street America President and CEO Erin Barnes. “Main Street leaders are visionaries that see things that no one else can see and create the future world we all want to live in. The size and impact of our network demonstrates that great things happen when visions are realized through strategic, grassroots collaboration.”

Boyne City Main Street’s performance was evaluated through assessments conducted by the organization’s personnel and board of directors, and Michigan Main Street, which works in partnership with Main Street America to identify local programs that meet rigorous national community evaluation standards.

These standards provide the Main Street America network with a strong foundational framework to review progress, recognize strengths, understand trends, and identify strategies that move Main Street programs forward. To qualify for Accredited status—Main Street America’s top designation tier—communities must demonstrate a proven track record of achieving outcomes in alignment with the Main Street Approach and exceptional performance in six areas: broad-based community commitment to revitalization; inclusive leadership and organizational capacity; diversified funding and sustainable program operations; strategy-driven programming; preservation-based economic development; and demonstrated impact and results.

“Boyne City Main Street is proud of our 20 year history with National Main Street. We remain the only original Michigan Main Street and are designated as a Master Level. What’s more, we were awarded the Great American Main Street Award in 2020. We continue the programming and key social events that have made our downtown what it is today: a thriving, fully-occupied downtown with robust community involvement. We work hard to maintain our “small town appeal” for our year-round visitors,” explains Ingrid Day, Executive Director.

“We are honored to again receive accreditation from Main Street America. From the beginning this program has guided us to create a flourishing downtown district and enhance all that Boyne City has to offer. The community driven mindset has shown throughout and continues to be the heart of Boyne City Main Street.” - Anna Burkhart, Boyne City Main Street Board President

<div style="background-color: #d4c04d; padding: 10px;"> <h2 style="margin: 0;">REINVESTMENT STATS 2022-2023</h2> <p style="margin: 5px 0 0 20px;">PRIVATE INVESTMENT</p> <h1 style="margin: 0 0 10px 20px;">\$5,000</h1> <p style="margin: 0 0 0 20px;">Program to date: \$29,158,435</p> <div style="display: flex; align-items: center; margin: 10px 0;"> <div style="text-align: center;"> <h2 style="font-size: 2em; margin: 0;">1</h2> <p style="margin: 0;">Façade & Building Improvements</p> <p style="margin: 0; font-size: 0.8em;">Program to date: 72</p> </div> </div> <div style="display: flex; align-items: center; margin: 10px 0;"> <div style="text-align: center;"> <h2 style="font-size: 2em; margin: 0;">6</h2> <p style="margin: 0;">New Businesses</p> <p style="margin: 0; font-size: 0.8em;">Program to date: 119</p> </div> </div> </div> <div style="background-color: #c8513d; padding: 10px; margin-top: 10px;"> <h2 style="margin: 0;">Community Profile</h2> <p style="margin: 0; font-size: 0.8em;">Boyne City 2023</p> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">Population</p> <h1 style="margin: 0;">3,783</h1> </div> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">Households</p> <h1 style="margin: 0;">1,685</h1> </div> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">Median HH Income</p> <h1 style="margin: 0;">\$64,472</h1> </div> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">Median Age</p> <h1 style="margin: 0;">44.4 years</h1> </div> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">Housing Units</p> <h1 style="margin: 0;">2,300</h1> </div> <div style="margin-bottom: 10px;"> <p style="margin: 0; font-size: 0.8em;">70% Housing is occupied</p> <p style="margin: 0; font-size: 0.8em;">52% Owner-occupied</p> <p style="margin: 0; font-size: 0.8em;">18% Renter-occupied</p> </div> </div>	<ul style="list-style-type: none"> ● Facade Grant Program ● Downtown Guides ● Weekly e-newsletter ● Design Assistance ● Strong ties to local Chamber of Commerce ● Match on Main funding Program
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ABOUT BOYNE CITY MAIN STREET

Boyne City Main Street is a community of volunteers that work together year round to make our historic district as vibrant and enticing as our surroundings. Through community partnerships and a shared vision for the future, work to keep downtown Boyne City vibrant and successful while preserving its historic heritage and supporting sustainable projects. Downtown Boyne City is a welcoming, four-season community that is well-known, accessible, business friendly and represents the best of what Boyne has to offer. For more information, visit www.boynecitymainstreet.com.

ABOUT MAIN STREET AMERICA

Main Street America leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. For more than 40 years, Main Street America has provided a practical, adaptable, and impactful framework for community-driven, comprehensive revitalization through the Main Street Approach™. Our network of more than 1,600 neighborhoods and communities, rural and urban, share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have generated more than \$107.62 billion in new public and private investment, generated 175,323 net new businesses and 782,059 net new jobs, rehabilitated more than 335,675 buildings, and levered over 35.3 million volunteer hours. Main Street America is a nonprofit subsidiary of the National Trust for Historic Preservation. For more information, visit mainstreet.org.