



## COVID-19 - Resources for our small businesses

July 29, 2020

Hello,

We will continue to provide you with the best resources that have come our way. In an effort to help you get through your email inbox each day, we encourage you to bookmark our website, [www.boynecitymainstreet.org](http://www.boynecitymainstreet.org) and check our homepage regularly. We will continue to update this resource document and post it there. Please see below, and do not hesitate to reach out if there is anything we can assist with.

**Confidential business assistance is available to your business through a team of our volunteers and partners. Please do not hesitate to reach out.**

**Resources include:**

### Funding

- [The Heartbeat of Main Street Grant Program](#)
- [Michigan Small Business Restart Program](#)
- [Michigan Entrepreneur Resilience Fund](#)
- [Great Lakes Giveback](#)
- [Federal Reserve Main Street Lending Program](#)
- [MiOSHA Grants](#)
- [Loan Support for Tech Startups](#)
- [Relief funds for non-profit arts & cultural organizations](#)
- [Northern Initiatives Loan Fund](#)
- [Spirits Buyback Program for restaurants and bars](#)
- [National Trust Community Investment Corporation](#)
- [SBA Loans](#)
- [MiPPP](#)
- [Paycheck Protection Program](#)
- [Baker Tilley Top Takeaways from CARES Act](#)
- [Expanded Unemployment Benefits](#) (including self employed and 1099)
- [Facebook's small business grant program](#)
- [Utility Aid](#)
- From Consumer's Energy: [Consumer's Energy](#) is working with customers who have concerns about their ability to pay their energy bills. Consumer's has empowered their customer service representatives to make arrangements for customers on a case-by-case basis who reach out to them, including flexible payment arrangements.
  - Residential customers can contact us 24/7 at 800-477-5050.
  - Business customers should call 800-805-0490

### Reopening Materials

- [Reopen Main Street \(includes marketing signage\)](#)

- [Safe Start Plan](#)
- [Main Street America – Reopen Safely Tip Sheet](#)
- [FDA Reopening Checklist](#)
- [FDA Reopening Infographic](#)
- [EPA Reopening Information](#)
- [Michigan Lodging & Restaurant Association Roadmap to Reopen](#)
- [Michigan Retailers Strategizing Together Facebook Group](#)
- [SBAM Back to Work Safely Guide](#)
- [National Restaurant Association Reopen Guidance](#)
- Consumers Energy understands that small businesses are the backbone of Michigan’s economy, and that’s why our company has been working to provide resources to support small businesses during the coronavirus crisis. This link, [Delivering Support for Small Businesses](#), includes information on the Paycheck Protection Program, the Economic Injury Disaster Loan Program, and more. A new feature in the document is called the Small Business Survival Kit and it provides a small business owner with a practical, step-by-step guide to secure financial assistance including spreadsheets to track budget, cash flow, and unemployment benefits. This toolkit is a great resource for business owners and is available for free, just click on the Small Business Survival Kit and get to work.

### General

- [Main Street America](#)
- [MEDC Initiate](#)
- [MichBusiness](#)
- [Health Dept. of NW Michigan Essential Business Toolkit](#)
- [Crain’s Detroit Business Toolkit](#)
- [Graphics for small businesses from Laramie Main Street](#)
- [Traverse Connect](#)
- [MSU Extension](#)
- [DTE Energy](#)
- [U.S. Senate Committee on Small Business & Entrepreneurship Small Business Owner’s Guide to CARES Act](#)
- [Small Business Crisis Checklist](#)
- [Charlevoix County Community Foundation](#)
- [Michigan Small Business Development Center](#)
- [State of Michigan Small Business Guidance](#)
- [Michigan Chamber Toolkit](#)
- [Small Business Association of Michigan](#)
- [U.S. Chamber](#)
- [National Council for Non-profits guidance](#)
- [Barnes & Thornburg Law Resources](#)
- [Michigan Retailers Association](#)
- [Networks Northwest](#)



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Not only will we do our best to provide support to you and your business, we will continue to remind customers of ways they can still support you during this time that seems to be changing minute by minute.

Have any additional ideas or resources we should add to this? Please send them our way! If you are doing something creative in your business, please let us know so we can promote it.

Of course, feel free to call or email us anytime and we will assist in any way possible! Call us at 231-582-9009 or email [mainstreet@boynecity.com](mailto:mainstreet@boynecity.com)

Sincerely,

Kelsie King-Duff  
Executive Director

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