



Committee Meeting Minutes  
November 11, 2019  
City Hall, Parkview Room

**Call to Order**

10:06

**Attendance**

Name	Term Exp.	Oct 14	Nov 11	Dec 9	Jan 13	Feb 10	Mar 9	Apr TBD
Mary Brower	1/2020	-	P					
Judi Silverman, Patron	1/2020	-	P					
Kathy Coveyou	1/2021	-	P					
Waneta Cook <i>Chair</i>	1/2021	-	P					
Jean Van Dam, <i>Patron</i>	1/2021	-	P					
Tim Dennis	1/2021	-	A					
Brian Bates, <i>Vice Chair</i>	1/2022	-	P					
Jack Laurent, <i>Patron</i>	1/2022	-	E					
Joann Brown	1/2022	-	P					
Jodie Adams, MS	1/2023	-	E					
NON-VOTING								
Kelsie King-Duff, <i>MS Dir.</i>		-	P					
Gretchen Stelzer, <i>MSU</i>		-	E					

**Market Manager Report**

Interim Manager Waneta Cook reported on the following:

- Thank you to Travis Cook and Brian Bates for their help this summer with the new layout.
- Indoor Market is underway with 10 vendors in the lobby and 8 in the community room. Some vendors were also set up outside the first couple of weeks. Busy start to the indoor market.
- Waneta conducted a scavenger hunt for market visitors. It was also a good way for the vendors to get to know each other.
- We will be getting pouches instead of paper folders for token turn in.

**Main Street Report**

Kelsie King-Duff provided an update on the following:



- Pavilion construction
- Market Manager

## **New Business**

### **Survey Results**

Results from the summer survey were reviewed, with much discussion. Highlights from the survey include:

- 24 vendor responses & 73 customer responses
- 54% report higher sales this year than last (35% being average amount higher, 25% median)
- 50% of those reporting higher sales feel it was because of the layout
- 20% of vendors reported lower sales (17% being the average amount lower, 10% median)
- Layout was not mentioned as reason for lower sales
- 74% of survey takers reported liking the new layout

The committee discussed trying the layout again, with some tweaks and focusing on the ideas for improvements such as programming.

### **Committee Goals for 19-20**

The committee briefly discussed goals for the committee during this winter season. This will be discussed further in December. Providing support for market manager and being supportive of each other was discussed.

### **Budget Review**

The budget is on track.

## **Good of the Order**

Minutes will be emailed out and put on website. Meeting time works good for everyone.

## **Adjournment**

12:18

The next meeting will take place Monday, December 9<sup>th</sup> at 10:00 a.m. at City Hall.