



2018 Market Rules

Mission Statement

The Boyne City Farmers Market provides a community gathering place where local farmers and entrepreneurs sell directly to the consumer. Our goals are to improve opportunities by promoting economic development as well as social and community building through educational and family-friendly activities.

MARKET LOCATION AND SCHEDULE

- Outdoor Market — May 19th through October 13, 2018 — 8AM-Noon
Wednesday & Saturday (Saturday only effective October 1st).
- Indoor Market — October 20 through May 12, 2019 – 9AM-Noon
Saturday only
- The Manager has discretion to shorten or lengthen the dates indoors depending on the weather.
- Summer Vendors may join outside on either side of these dates.

There may be two or three times during the season that the market will need to move to Peninsula Beach Park in downtown Boyne City due to a conflict with previously scheduled events in Veteran's Park. ***These dates will be announced at the start of the season.***

PRODUCER DEFINITION

Only producers will be allowed to be vendors at the market. A producer is a person offering for sale articles for human consumption such as fruit, vegetables, edible grains, nuts, berries, honey, maple sugars, syrups, and breads, and non-edible articles such as plants, cut flowers, and handicrafts.

All items sold by a vendor must have been raised, prepared, gathered, or produced within a (30) thirty-mile radius of Boyne City and within Charlevoix, Antrim, Emmet, Cheboygan, or Otsego counties. The vendor may not bring in products he/she has purchased from someone else for resale at the Boyne City Farmers Market.

All applicants will be considered by merit of a Market Applicant Rubric, created by The Market Committee.

In order to ensure the integrity of the products sold. The Market Manager will visit All Farm vendors, on a rotating basis. The Manager and vendor will arrange the visit in advance.

Synergistic Products

The Boyne City Farmers Market Committee may allow, in its sole discretion, seasonal market vendors to sell synergistic products. Daily vendors are not allowed to sell synergistic products. Synergistic is defined as a product, which is not grown or produced by the vendor. The Market Manager determines eligibility of synergistic products.

No synergistic products (ie blueberries) are grandfathered in to any Vendor. ALL synergistic products are to be disclosed on the application for review each year.

To qualify to sell a synergistic product at the market, a season vendor must:

- List the product(s) on their vendor application:
- Display a sign in a prominent location that is easily viewed by customers stating where the product was grown.
- **Signs provided by the Manager MUST be displayed.**

The Boyne City Farmers Market Committee may allow, in its sole discretion, producers outside of the (30) thirty-mile radius or other northern Michigan counties to participate in the market if the committee feels the producer's products will fill a void and/or niche in the market that has not otherwise been filled by any current vendors and if the producer's products are supportive of the goals of the Boyne City Farmers Market. In the case a producer from outside of this area that has not been previously approved by the committee shows up at the market, the Market Manager can use his/her discretion to allow the producer into the market for that (1) one day ONLY. In order for the producer to continue selling at the market, the producer must receive permission from the committee.

Eligible Items for Sale at the Market

The farmers market will cater to high quality homemade and homegrown products. The following list of eligible items for sale may be expanded at the discretion of the Farmers Market Manager:

- fruits, vegetables, field crops, herbs, nuts, berries, sprouts, and grains
- plants, flowers (fresh or dried)
- honey, maple syrup
- baked and canned goods
- eggs & meat products, dairy
- handicrafts (*after approval of market committee jury, see guidelines below*)

Displaying overripe, spoiled or unusable products is not permitted. No garage sale, rummage sale, antiques, or "flea market" items are allowed. No live animals are allowed to be sold.

All items for sale must be visibly labeled with prices and in accordance with state regulations. Vendors selling eggs, meat, or other perishable products must keep the products at an appropriate temperature in accordance with state regulations.

All vendors are required to comply fully with the Michigan Department of Agriculture and Health Department Food Handling & Sanitation Rules and Regulations along with all federal, state, and local law and will hold the market harmless regarding the same.

CRAFT GUIDELINES

Specific criteria for crafts to be sold at the Boyne City Farmers' Market: Artisans/crafters are persons who craft with their own hands the products they offer for sale. To qualify as an artisan/crafter (to be referred to by "crafter" henceforth) a majority of the tools and equipment used to produce the craft must require skills and personal handling of the materials.

Crafters selling at the Boyne City Farmers' Market will be chosen based on their unique and creative abilities. This aids in offering a well-balanced market to the community and does not inundate the market with one item that EVERYONE sells, but ensures that there is variety for all. The jury's decisions will be based on quality, uniqueness and quantity.

- 1) All crafts must be hand crafted by the vendor or a member of the vendor's farm or craft unit.
- 2) Crafts must be the product of a home or cottage-type industry using an intermediate type technology rather than an industrial production - in other words: each item is made by hand individually – not mass-produced. To be considered "hand crafted", the item must show evidence of manual skills obtainable only through a significant period of experience and dedication. Examples of unacceptable items may be, but not limited to:
 - Tracings of paint by number, printed materials, ceramics or pottery from commercial (purchased) molds & patterns, embroidery or knitting machines, preprinted fabric craft panels, plans or pre-fabricated forms, wood carvings using duplicating machines, kits in any form.
- 3) Crafter must disclose any ready-made objects that they have enhanced
 - For example – tie-dyed t-shirts, towels, mass-produced vases, glasses, and the like that have been embellished, decorated or painted, beads and other jewelry parts that have been purchased and not hand produced.
- 4) All crafts must be of excellent workmanship and design.
- 5) No mechanical, optical, digital or electronic reproductions allowed.
 - Exceptions considered only IF the work is derived from crafter's original work.
- 6) Photography will be permitted with the following conditions:
 - It must be original photography of the vendor.
 - "Limited edition reproduction" must be clearly displayed on the reproduced items.
 - Greeting cards, postcards and prints are allowed only with prior Jury approval and must be noted on the application.
- 7) ***Examples of Crafts that may not be acceptable are:***
 - Products or pieces assembled from kits
 - Plastic beads or plastic canvas
 - Plastic and/or synthetic flowers
 - Any doll/doll components ie head, hands and/or feet that is not created by crafter
 - Manufactured or imported baskets
 - Excessive commercial lace on fabric items
 - Using hot glue as the primary method of attached parts
- 8) ALL crafts will be juried. Craft vendors who add a new category of crafts after jury selection will still have to have the new item juried. EVERYTHING that a vendor wants to sell MUST go through this process. Jury requires examples of each craft that they want to sell; high quality, recent photographs of the crafts and Craft Jury Description Forms must be submitted with the crafter's Vendor Application. The jury reserves the right to ask for the item to be brought in to be judged.

9) The Boyne City Farmer's Market Craft Jury will meet as necessary up to two times per month prior to the start of the market season (in March and April). Periodic jury selection for applications submitted during the season will be conducted on an as-needed basis.

EVERY VENDOR MUST MAKE AN ANNUAL APPLICATION

When accepting vendors to the market, the Market Manager will consider the following criteria:

- Distance the vendor's farm is from Boyne City.
- The vendor's record of attendance in previous years at the Boyne City Farmers Market. Vendors who sell at the market twice a week throughout the season are preferred over vendors who only come to the market on Saturdays in prime harvest season.
- The amount of local ingredients used in baked goods, jellies, relishes, etc. (for example: a pie with local fruit is preferred over one with canned fruit);
- Whether the vendor is primarily a farm or a retail outlet. For example, a farm-based vendor of baked goods is preferred over a non-farm vendor that operates a retail outlet.
- The number of vendors already selling the same fruit, vegetables, baked goods, etc. as the applicant.
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VENDOR SPACE RENTAL FEE & APPLICATION PROCESS

All vendors are required to submit an annual application to the Market Manager in order to be considered for space rental. Applications can be sent to the Boyne City Farmers Market address on the form or given to the Market Manager prior to the start of selling at the market. Along with the application, all vendors must submit a copy(s) of all applicable licenses and permits pertaining to products that will be sold at the market. Applications will NOT be processed until all required documents have been submitted. An invoice will be sent to the vendors with their space assignments upon approval of their application.

Vendor spaces are rented on a per-foot basis with a 10-foot minimum. *Spaces can be shared by more than one vendor at the Market Manager's discretion.* Vendors may rent 10, 15 or 20 feet. Spaces are 30 feet deep unless otherwise noted. There will be a limited number of 40 foot deep spaces for larger vehicles or trucks with trailers .

The Fee is due before or on the first day of attendance.

2018 Seasonal fees are calculated at \$25 per ft.

10 foot space -	\$ 250.00
15 foot space -	\$ 375.00
20 foot space -	\$ 500.00
Daily Fee	\$ 50.00

Space Assignments for Seasonal and Daily Vendors

- * **Priority will be given to those vendors selling edible products and/or plant products**
 - * **In general, produce and craft vendors will be grouped separately.**
 - * **To qualify for main-row placement, percentage of crafts will not exceed 20% of booth space.**
- Upon processing the vendor's application, the Market Manager will assign all vendors their space. In order for a returning vendor to keep their space from the previous year or request a different space, vendors will need to **return their applications to the Boyne City Main Street program by 5:00 pm, Friday March 16, 2018. After March 18,** the Market Manager will reassign the spaces. The

Market Manager will make all efforts to accommodate specific space requests within the limits of the market configuration and space available. Past market attendance, market history and product profile will all be considered when assigning market space. All requests will be considered. All may not be able to be fulfilled.

In order to claim their weekly reserved spot, a seasonal vendor must be present by 7:30 a.m. unless previously arranged with the Market Manager. After 7:30 a.m., the space may be used by *another vendor*. If a seasonal vendor does not attend the market three weeks in a row and fails to contact the Market Manager during that time, their space will be forfeited.

Only the Market Manager can assign spaces. A seasonal vendor cannot designate who gets their space if they are not present, nor can they sublet their space.

If a seasonal vendor wishes to move from their designated space to another space for a single day, the vendor must pay a \$5/day relocation fee. The Market Manager has the right to waive this fee on a collective basis if there is low demand for space at the market. There will most likely be a relocation fee mid-June through mid-September. Relocation must be approved by the Market Manager.

VENDOR INFORMATION

- All vendors **MUST** supply mat, plywood, or other surface on the entire length of their space to protect the grass.
- Each vendor must provide his/her own equipment, supplies and materials, such as their own tables, chairs and boards from which to sell their products. All vendors must supply sacks or other containers for product sales. Vendors must supply their own sun and weather protection.
- Parking behind tables is limited to one vehicle or one vehicle with trailer. All vehicles and trailers must fit within allotted space. **NO parking over the sidewalk is permitted.** Please request a 40' deep space if you need it.
- Each vendor will be responsible for his/her own area and for the clean-up at closing. All refuse must be taken with the vendor or disposed of. ***DO NOT use the Park waste receptacles or the Market trash can, vendors are responsible for their own waste.***
- Vendors should provide a clean personal appearance to reflect positively on the Market. All trucks and other equipment used for transportation and display shall be kept clean at all times.
- No smoking will be allowed by vendors in the park, or within 30 feet of the park, during Farmers Market hours.
- Vendors are not allowed to bring dogs or other pets to the market.
- Children under the age of 16 can not sell products without adult supervision.
- Products ***and Signage*** are to be displayed within the boundaries of the vendor's space. No stakes ***are allowed.***
- ***The only Signage in the fairway will be placed by the Market Manager.***

SERVICE ORGANIZATIONS

A few spaces will be reserved for Boyne City not-for-profit service organizations. Permission to participate will be granted by the Market Manager. The service organizations must submit a written application to the Market Manager prior to being allowed at the market.

ENFORCEMENT OF RULES

The Market Manager has full authority to enforce all rules. All problems and conflicts should be directed to the Market Manager.

The Market Manager has the right to deny a vendor the privilege of selling at the market. Reasons may include lack of license, misrepresentation of products, non-payment of fees, poor quality of products, leaving area littered, or disorderly conduct. The vendor can appeal the Market Manager decision by following the market grievance procedure. A copy is available from the market manager.

The vendor agrees to indemnify, defend and hold harmless the Boyne City Farmer's Market, Boyne City Main Street, City of Boyne City, and Market Manager from and against any and all claims, losses, liability, costs or expenses (including reasonable attorney fees) arising out of bodily injury of any person or persons, including death, or property damage, relating to the use of Boyne City's property for the purpose of selling items at the Boyne City Farmer's Market during its seasonal operational schedule.

Rules are subject to changes as seen fit by the Market Manager and Farmer's Market committee, and approval by the Main Street Board.

For more information or for questions, please call Market Manager Missy Jollette 231-675-1805 or the Boyne City Main Street office at (231) 582-9009.



Code of Conduct

The Boyne City Farmers Market Mission Statement

The Boyne City Farmers Market Committee seeks to enhance the quality of life in the Boyne area by:

- Providing a quality market and entrepreneurial opportunities for a variety of locally grown and made farm products and commodities **sold** directly to the consumer.
- Encouraging direct communication between local farmers and consumers.
- Providing a community center within downtown Boyne City that fosters social gathering, interaction and entrepreneurship.

Boyne City Farmer's Market Code of Conduct

The primary purpose of this Code of Conduct is to ensure the wellbeing of all participants. Vendors are expected to behave courteously to customers, other vendors, and market staff. It is the market's intent to serve the public and create a friendly atmosphere that will benefit both the vendors and customers.

As a Boyne City Farmers' Market vendor and/or their representative, I will:

- Respect and adhere to all rules established by the Boyne City Farmers' Market.
- Not willingly deceive or exploit customers or the Market Manager concerning Market business.
- Demonstrate the highest standards of personal behavior and integrity at all times.
- Treat everyone with respect. Rude, violent, aggressive, uncooperative or belligerent behavior toward others will not be tolerated.
- Under no circumstance, attend or participate in the Boyne City Farmers' Market while under the influence of alcohol and/or controlled substance.

It is important that all Boyne City Farmers' Market vendors and/or their representatives comply with the Code of Conduct. Failure to comply with any component of the code or participation in other inappropriate conduct as determined by the Market Manager or market executive committee may lead to dismissal as a vendor at the Boyne City Farmers' Market.

I have read the Boyne City Farmers' Market Vendor Code of Conduct above and agree to comply with it.

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Vendor and/or their representative

(Without signed copy of Code of Conduct, vendor can not participate in Boyne City Farmers Market

2018 WAIVER & RELEASE

_____, As indemnitor, I agree to indemnify, defend and hold harmless the Boyne City Farmer's Market, Boyne City Main Street, City of Boyne City, Farmer's Market Executive Committee, and Market Manager from and against any and all claims, losses, liability, costs or expenses (including reasonable attorney fees) arising out of bodily injury of any person or persons, including death, or property damage, relating to the use of Boyne City's property for the purpose of selling items at the Boyne City Farmer's Market during its seasonal operational schedule.

Additionally, indemnitor, including indemnitor's agents or employees, admits receipt of a copy of the Boyne City Farmer's Market Rules 2017, and agrees to abide by the terms thereof. By signing this document thus binds the indemnitor to these Guidelines.

Signature _____ Date _____

Vendor/ Indemnitor

Signature _____ Date _____

Market Manager

How We Treat One Another

We are committed to encouraging, creating and sustaining an environment that honors the inherent dignity of every member of our community. Respectful behavior should always be the norm in all forms of communications and in all situations.

As a community:

- We welcome a diverse range of perspectives and opinions and uphold the importance of civil debate.
- We fully support the free exchange of ideas and beliefs, as well as the expression of provocative or less popular ideas.
- We believe that only through the process of open and honest dialogue can we generate knowledge and deepen our mutual understanding.
- We believe all members of the community have a responsibility to behave in a manner that does not harm others and shows respect for those with different opinions.
- Behavior that attacks, humiliates, belittles or conveys personal hatred toward others diminishes our thriving and safe community environment.
- Everyone is asked to do their part in creating a healthy and positive community and a culture that truly values each person's uniqueness, experiences and perspectives.

We Can Disagree Without Being Disagreeable



Market Grievance Procedure and Inspection Policy

As members of the Boyne City Farmers' Market, you have voluntarily joined together to create a market to sell local food and products and agreed to abide by certain rules. There may be a time, however, when a vendor feels the rules are not being followed. For those situations, the Boyne City Farmers Market Executive Committee has created a grievance process.

If a vendor believes that the behavior of a fellow vendor is detrimental to the common goal of maintaining a vibrant, welcoming marketplace that is hospitable to both vendors and shoppers, he / she may present a grievance.

Grievance Procedure

- Approach and discuss your concerns with your fellow vendor, always maintaining a positive attitude.
- If you cannot approach and discuss your concerns with the vendor whose behavior you question, discuss your concerns with the Market Manager.
- If the Market Manager, you and the vendor whose behavior you question cannot work out a solution acceptable to all, the Market Manager can call for Mediation involving all parties. The mediation will be facilitated by a committee of three individuals appointed by the Farmers' Market Executive Committee.
- Minor complaints concerning rule infringement (not usually requiring a Grievance Form such as space violations, time violations and uncovered foods) may be resolved on the spot by the Market Manager. Major complaints concerning rule infringement (involving out-of season produce, out-of-area produce or wholesale produce) must be submitted on the Grievance Form (available from the Market Manager).
- Fill out the Grievance Form and return it to the Market Manager.
- Pay a \$25 deposit for the Market Manager and/or Executive Committee Members to conduct a farm visit. If the challenge is unfounded, then the vendor who challenged will lose the \$25. If the challenge is found to be true, then the \$25 will be refunded and the vendor in violation will be fined \$50 and suspended from the market for two weeks for the first offense. If a vendor commits a second violation they will be permanently removed from the market.

Complainants will be identified to the vendor receiving the complaint, and complainants will accompany the Market Manager and committee members if a farm visit is deemed necessary.

The production site must be available for inspection within five days following the receipt of the complaint. If the farmers' market committee cannot be satisfied by vendor compliance, it may have the vendor removed permanently from the market.

A complaint may be filed with the City of Boyne City to force the removal of any offending vendor by the police.