



Committee Meeting Minutes  
December 11, 2018  
City Hall, Park View Room

**Call to Order:** 10:02

**Committee Attendance:** See Attached

**Public Attendance:** Ella & Katrina McPherson

**Market Manager Report:** Courtney Culver has been volunteering and doing count for the market. The average market attendance has been 250 with opening day at 470. Earlier than the Bird was at 300. There are six Advisory Committee Applications. Joe Kimmel for the Lake Charlevoix Association has reported that LCA will only give bags away and does not want to partner with the market.

**Coveyou made Motion** to no longer have bags as a fundraiser, Bates seconded, all were in favor.

**Main Street Executive Director Report and Updates:** King-Duff was absent.

**VanDam made Motion** to approve the November Minutes, Brown seconded. All were in favor.

**New Business –**

- a. There was little discussion about the surveys. Bates pointed out that the percentage of those that would raise fees to fund a viable market manager position was more than half.

**Old Business –**

- a. Advisory Committee applications were reviewed and voted on. The committee voted to keep Bates, Brown and Laraunt. They also voted to add two seats, Courtright and Dennis.
- b. Market Fees were discussed at great length. Bates charted that fees would need to go to \$41 a linear foot to average neighboring markets. It was discussed that the fee needs to be raised, but not to \$41/linear foot. It was also discussed and decided that the Advisory Committee wants to have a market manager position who is a “contracted” manager. It was decided to have a small committee that included: Cook, Bates, Brown, Coveyou and Brower write a budget that would support the needs of the market. From there the committee would make a decision about fees for the 2019 season.

**Good Of the Order** – It was mentioned that Tuesdays would be a better day to schedule Advisory Committee meetings for most of the committee. Silverman mentioned that she has a conflict with Tuesdays. It was decided to keep meetings on Mondays.

**Adjournment-** 11:18 The next meeting will be **Tuesday, January 14<sup>th</sup> at 10 A.M.**



**Attendance Record**

Name	Term Exp.	Oct 8	Nov 12	Dec. 12	Jan. 14	Feb 11	Mar 11	Apr 8
Brian Bates Vice Chair	10/2018	P	P	P				
Mary Brower	10/2019	P	P	P				
Kathy Coveyou	10/2020	A	P	P				
Joann Brown	10/2018	P	P	P				
Waneta Cook <i>Chair</i>	10/2020	P	P	P				
Jean Van Dam, <i>Patron</i>	10/2020	P	P	E				
Jack Laurent, <i>Patron</i>	10/2018	E	P	E				
Judi Silverman, <i>Patron</i>	10/2019	P	E	P				
Jodi Jansen, <i>MS</i>	1/2020	P	P	P				
NON-VOTING								
Kelsie King-Duff <i>MS Dir.</i>		E	P	E				
Ashley Cousens, <i>Chamber</i>		A	A	A				
Gretchen Stelzer, <i>MSU</i>		P	P	E				

P- Present, A- Absent, E - Excused

